

ORDER



KSNV

Amy McCreary

BLPHI

National

Orders	Order / Rev:	106573
	Alt Order #:	06852105
	Product Desc:	DSCC IE
	Estimate:	1771
	Flight Dates:	09/14/12 - 09/24/12
	Original Date / Rev:	09/13/12 / 10/02/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Agency	Name:	Great American Media
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave. NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Democratic Senatorial Campaign Committee
	Demographic:	A25-54
	Product Codes:	PLI1,PLI2
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PISSTUE, GEN

-40-

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	94	\$89,125.00	\$75,756.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	94	\$89,125.00	\$75,756.25	0.00
Totals	94	\$89,125.00	\$75,756.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	36%	\$89,125.00
Market	100%	\$247,569.44

Competitive Share

		Share	Total
CABLE		0%	\$0.00
KBLR		0%	\$0.00
KFBT		0%	\$0.00
KINC		0%	\$0.00
KLAS		25%	\$61,892.36
KLVX		0%	\$0.00
KSNV-		0%	\$0.00
KTNV		20%	\$49,513.89
KTUD		1%	\$2,475.69
KVVU		15%	\$37,135.42
KVWB		0%	\$0.00
LV1		0%	\$0.00
UNKWN		3%	\$7,427.08

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/24/12	M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	4	\$600.00	1	0.00	NM	4	\$2,400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	MTWTF--		4				\$600.00		0.00			
E 2	KSNV	09/18/12	09/24/12	M-F 6-7a WakeUp w/Wagners		6-7a	MTWTF--	:30	4	\$1,000.00	1	0.00	NM	4	\$4,000.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	MTWTF--		4				\$1,000.00		0.00			
E 3	KSNV	09/18/12	09/24/12	Today Show	CM	658a-9am	MTWTF--	:30	4	\$1,500.00	1	0.00	NM	4	\$6,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	MTWTF--		4				\$1,500.00		0.00			
E 4	KSNV	09/15/12	09/22/12	News 3 Sunrise - SATURDAY		6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	2	\$700.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$350.00		0.00			
		Week: 09/17/12	09/23/12	-----S-		1				\$350.00		0.00			
E 5	KSNV	09/15/12	09/22/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	2	\$1,250.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$625.00		0.00			
		Week: 09/17/12	09/23/12	-----S-		1				\$625.00		0.00			
E 6	KSNV	09/16/12	09/23/12	News 3 Sunrise - SUNDAY		6a-7a	-----S	:30	1	\$375.00	1	0.00	NM	2	\$750.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$375.00		0.00			
		Week: 09/17/12	09/23/12	-----S		1				\$375.00		0.00			
E 7	KSNV	09/16/12	09/23/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$500.00	2	0.00	NM	1	\$500.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$500.00		0.00			
		Week: 09/17/12	09/23/12	-----S		1				\$500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
2	KSNV	09/17/12-09/23/12	Sunday Today		7a-8am					-----Su	:30	(\$500.00)	0.00	NM	
<i>Unresolved</i>															
<i>[NOT AVAILABLE RATE] NOT AVAILABLE RATE</i>															
E 8	KSNV	09/16/12	09/23/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS 3 TODAY/WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	09/10/12-09/16/12	News 3 Today Wknd		9a-930am					-----Su	:30	(\$500.00)	0.00	NM	
<i>Unresolved</i>															
<i>[PGM CHG = NBC SPORTS]</i>															
	Week: 09/17/12	09/23/12	-----S		1	\$500.00									
E 10	KSNV	09/18/12	09/24/12	M-F Today Show II 3rd HOM		9-10a	MTWTF--	:30	3	\$900.00	1	0.00	NM	3	\$2,700.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	MTWTF--		3				\$900.00		0.00			
E 11	KSNV	09/18/12	09/24/12	M-F Today Show III 4th HOM		10am-11am	MTWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	KSNV	09/18/12	09/24/12	M-F Today Show III	4th BM	10am-11am	MTWTF--	:30	4	\$450.001	0.00	NM		4	\$1,800.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	09/18/12	09/24/12	MTWTF--		4			\$450.00		0.00			
E 12	KSNV	09/18/12	09/24/12	Rachael Ray	CM	11am-12pm	MTWTF--	:30	4	\$325.001	0.00	NM		4	\$1,300.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	09/18/12	09/24/12	MTWTF--		4			\$325.00		0.00			
E 13	KSNV	09/18/12	09/24/12	Noon News	CM	12-1230pm	MTWTF--	:30	4	\$425.001	0.00	NM		4	\$1,700.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	09/18/12	09/24/12	MTWTF--		4			\$425.00		0.00			
E 14	KSNV	09/18/12	09/24/12	The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	4	\$325.001	0.00	NM		4	\$1,300.00
NEWS 4: THE AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	09/18/12	09/24/12	MTWTF--		4			\$325.00		0.00			
E 15	KSNV	09/18/12	09/24/12	Days of our Lives	CM	1258p-2pm	MTWTF--	:30	3	\$425.001	0.00	NM		3	\$1,275.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	09/18/12	09/24/12	MTWTF--		3			\$425.00		0.00			
E 16	KSNV	09/18/12	09/24/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	4	\$325.001	0.00	NM		4	\$1,300.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	09/18/12	09/24/12	MTWTF--		4			\$325.00		0.00			
E 17	KSNV	09/18/12	09/24/12	Dr. Phil	CM	3-4p	MTWTF--	:30	3	\$450.001	0.00	NM		3	\$1,350.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	09/18/12	09/24/12	MTWTF--		3			\$450.00		0.00			
E 18	KSNV	09/18/12	09/24/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	4	\$700.001	0.00	NM		4	\$2,800.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	09/18/12	09/24/12	MTWTF--		4			\$700.00		0.00			
E 19	KSNV	09/18/12	09/24/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	3	\$700.001	0.00	NM		3	\$2,100.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	09/18/12	09/24/12	MTWTF--		3			\$700.00		0.00			
E 20	KSNV	09/18/12	09/24/12	M-F Early News	CM	5-630p	MTWTF--	:30	5	\$1,200.001	0.00	NM		5	\$6,000.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	09/18/12	09/24/12	MTWTF--		5			\$1,200.00		0.00			
E 21	KSNV	09/15/12	09/22/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.001	0.00	NM		2	\$1,300.00
KSNV EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	09/10/12	09/16/12	-----S-		2			\$650.00		0.00			
		Week:	09/17/12	09/23/12	-----S-		0			\$650.00		0.00			
E 22	KSNV	09/15/12	09/22/12	Weekend Jeopardy/WheG	CM	630-730pm	-----S-	:30	1	\$500.001	0.00	NM		1	\$500.00
NEWS 3: TO THE POINT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	09/10/12	09/16/12	-----S-		1			\$500.00		0.00			
		Week:	09/17/12	09/23/12	-----S-		1			\$500.00		0.00			

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E 22	KSNV	09/15/12	09/22/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00																				
WKND Jeop/Wheel																																			
NEWS 3: TO THE POINT																																			
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Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type																										
2	KSNV	09/17/12-09/23/12	Weekend Jeopardy/Wheel	630-730pm	-----Sa--	:30	(\$500.00)	0.00	NM																										
<i>Unresolved</i> [PGM CHG = JEOPARDY OR WHEEL IN PRIME DUE TO ND FOOTBALL]																																			
E 23	KSNV	09/17/12	09/17/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00																				
Monday Prime 8-10pm																																			
THE VOICE																																			
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																														
Week: 09/17/12	09/23/12	M-----	1	\$4,000.00	0.00																														
E 24	KSNV	09/24/12	09/24/12	Mon PR 10-11p	CM	10-11pm	M-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00																				
Monday Prime 10-11pm																																			
Revolution																																			
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																														
Week: 09/24/12	09/30/12	M-----	1	\$3,200.00	0.00																														
E 25	KSNV	09/19/12	09/19/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00																				
Wednesday Prime 10-11pm																																			
CHICAGO FIRE																																			
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																														
Week: 09/17/12	09/23/12	--W----	1	\$3,200.00	0.00																														
E 26	KSNV	09/21/12	09/21/12	Fri PR 9-10p	CM	9-10pm	----F--	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00																				
Friday Prime 9-10pm																																			
GRIMM																																			
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Week: 09/17/12	09/23/12	----F--	1	\$2,600.00	0.00																														
E 27	KSNV	09/15/12	09/15/12	Sat PR 9-10p	CM	9-10pm	-----S-	:30	1	\$1,200.00	1	0.00	NM	0	\$0.00																				
Saturday Prime 9-10pm																																			
NBC Prime Encores																																			
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																														
Week: 09/10/12	09/16/12	-----S-	1	\$1,200.00	0.00																														
<table> <thead> <tr> <th>Spot</th> <th>Ch</th> <th>Date Range</th> <th>Description</th> <th>Start/End Time</th> <th>Weekdays</th> <th>Length</th> <th>Rate</th> <th>Rtg</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>KSNV</td> <td>09/10/12-09/16/12</td> <td>Sat PR 9-10p</td> <td>9-10pm</td> <td>-----Sa--</td> <td>:30</td> <td>(\$1,200.00)</td> <td>0.00</td> <td>NM</td> </tr> </tbody> </table>																Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type	1	KSNV	09/10/12-09/16/12	Sat PR 9-10p	9-10pm	-----Sa--	:30	(\$1,200.00)	0.00	NM
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type																										
1	KSNV	09/10/12-09/16/12	Sat PR 9-10p	9-10pm	-----Sa--	:30	(\$1,200.00)	0.00	NM																										
<i>Unresolved</i> [PGM CHG=SAT 8-10PM]																																			
E 28	KSNV	09/23/12	09/23/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00																				
NFL Football																																			
SUN NT FB																																			
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----S</td> <td>1</td> <td>\$10,000.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/17/12	09/23/12	-----S	1	\$10,000.00	0.00								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																														
Week: 09/17/12	09/23/12	-----S	1	\$10,000.00	0.00																														
E 29	KSNV	09/18/12	09/24/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	3	\$1,100.00	1	0.00	NM	3	\$3,300.00																				
M-F News 3 at Eleven																																			
NEWS 3 NIGHTSIDE																																			
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																														
Week: 09/18/12	09/24/12	MTWTF--	3	\$1,100.00	0.00																														
E 30	KSNV	09/15/12	09/22/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	2	\$2,200.00																				
Sa-Su News 3 at Eleven																																			
NEWS 3 NIGHTSIDE																																			
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																														
Week: 09/10/12	09/16/12	-----S-	1	\$1,100.00	0.00																														
Week: 09/17/12	09/23/12	-----S-	1	\$1,100.00	0.00																														
E 31	KSNV	09/16/12	09/23/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	2	\$2,200.00																				
Sa-Su News 3 at Eleven																																			
NEWS 3 NIGHTSIDE																																			
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																														
Week: 09/10/12	09/16/12	-----S	1	\$1,100.00	0.00																														
Week: 09/17/12	09/23/12	-----S	1	\$1,100.00	0.00																														
E 32	KSNV	09/18/12	09/24/12		CM	1237a-136am	MTWTF--	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00																				

Order / Rev: 106573
 Alt Order #: 06852105
 Flight Dates: 09/14/12 - 09/24/12

Advertiser: Democratic Senatorial Campaign Comm
 Product Desc: DSCC IE
 Estimate: 1771

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Late Night w/Fallon											
				Late Night w/Fallon											
				TONIGHT SHOW W/ JAY LENO											
		Start Date	End Date	Weekdays		Spots/Week			Rate	Rating					
	E 33	KSNV	09/22/12	09/22/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1 \$1,400.00
				Saturday Night Live											
				SATURDAY NIGHT LIVE											
		Start Date	End Date	Weekdays		Spots/Week			Rate	Rating					
		Week: 09/17/12	09/23/12	-----S-		1	\$1,400.00			0.00					
	E 34	KSNV	09/16/12	09/23/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	2 \$800.00
				Sports Night in Las Vegas											
				SPORTS NIGHT IN LAS VEGAS											
		Start Date	End Date	Weekdays		Spots/Week			Rate	Rating					
		Week: 09/10/12	09/16/12	-----S		1	\$400.00			0.00					
		Week: 09/17/12	09/23/12	-----S		1	\$400.00			0.00					
	E 35	KSNV	09/16/12	09/23/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	2 \$4,800.00
				NFL Pre-Game											
				FTBL in America											
		Start Date	End Date	Weekdays		Spots/Week			Rate	Rating					
		Week: 09/10/12	09/16/12	-----S		1	\$2,400.00			0.00					
		Week: 09/17/12	09/23/12	-----S		1	\$2,400.00			0.00					
	E 36	KSNV	09/16/12	09/23/12	Sun PR 9-10p	CM	9-10pm	-----S	:30	1	\$1,200.00	1	0.00	NM	0 \$0.00
				Sunday Prime 9-10pm											
				Dateline											
		Start Date	End Date	Weekdays		Spots/Week			Rate	Rating					
		Week: 09/10/12	09/16/12	-----S		1	\$1,200.00			0.00					
		Spot	Ch	Date Range	Description		Start/End Time								
		1	KSNV	09/10/12-09/16/12	Sun PR 9-10p		9-10pm								
					Unresolved										
					[PGM CHG= NEWS 3 LIVE IN PRIME AND CHRIS MATTHEWS]										
					Week: 09/17/12	09/23/12	-----S								
					1	\$1,200.00				0.00					
		Spot	Ch	Date Range	Description		Start/End Time								
		2	KSNV	09/17/12-09/23/12	Sun PR 9-10p		9-10pm								
					Unresolved										
					[PGM CHG - DUE TO FOOTBALL]										
	E 37	KSNV	09/14/12	09/17/12	M-F 5-6a WakeUp w/Wag	CM	5-6a	M---F--	:30	1	\$600.00	1	0.00	NM	1 \$600.00
					M-F 5-6a WakeUp w/Wagners										
					WAKE UP WITH THE WAGNERS										
		Start Date	End Date	Weekdays		Spots/Week			Rate	Rating					
		Week: 09/14/12	09/20/12	M---F--		1	\$600.00			0.00					
	E 38	KSNV	09/14/12	09/17/12	Today Show	CM	658a-9am	M---F--	:30	1	\$1,500.00	1	0.00	NM	1 \$1,500.00
					Today Show										
					TODAY SHOW										
		Start Date	End Date	Weekdays		Spots/Week			Rate	Rating					
		Week: 09/14/12	09/20/12	M---F--		1	\$1,500.00			0.00					
	E 39	KSNV	09/14/12	09/17/12	Rachael Ray	CM	11am-12pm	M---F--	:30	1	\$325.00	1	0.00	NM	1 \$325.00
					Rachael Ray										
					RACHEL RAY										
		Start Date	End Date	Weekdays		Spots/Week			Rate	Rating					
		Week: 09/14/12	09/20/12	M---F--		1	\$325.00			0.00					
	E 40	KSNV	09/14/12	09/17/12	The Doctors	CM	2pm-3pm	M---F--	:30	1	\$325.00	1	0.00	NM	1 \$325.00
					The Doctors										
					THE DOCTORS										
		Start Date	End Date	Weekdays		Spots/Week			Rate	Rating					
		Week: 09/14/12	09/20/12	M---F--		1	\$325.00			0.00					
	E 41	KSNV	09/14/12	09/17/12	Dr. Phil	CM	3-4p	M---F--	:30	1	\$450.00	1	0.00	NM	1 \$450.00
					Dr. Phil										
					DR. PHIL										
		Start Date	End Date	Weekdays		Spots/Week			Rate	Rating					
		Week: 09/14/12	09/20/12	M---F--		1	\$450.00			0.00					
	E 42	KSNV	09/14/12	09/17/12		CM	4-5pm	M---F--	:30	1	\$700.00	1	0.00	NM	1 \$700.00

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